



# The Fruiterers' Company NEWSLETTER

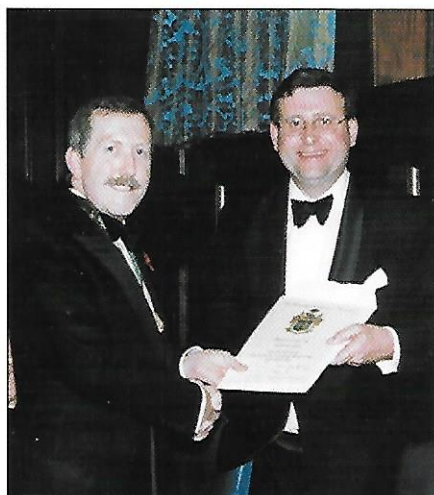
Number 36

December 1999



## A FULL EVENING AT THE MASTER AND WARDENS DINNER

It was a busy Court Meeting at Innholders Hall on November 11th, when The Master clothed with the Livery, among others, two freemen admitted previously by Patrimony, two new Honorary Liverymen and our first Liveryman Foreign National. The business had earlier dealt with the admission to the Freedom of the Company by Redemption of 5 new members (details on page 8). The Company also granted the Honorary Freedom to Sir Peter Gadsden, GBE, AC, FREng and His Honour Judge Michael Hyam (presently the Recorder of London), both of whom, both already being Freemen of The City, were then admitted to The Livery. It was a great delight to The Master that he was able to Clothe his son Daniel and his God-daughter, Nicola Cronk. There were three other admissions to The Livery, one being Carlos Kearns, a Foreign National, who has been able to move to Livery following a change in the regulations covering the granting of the Freedom of the City.



Mr Alex Hunt, Winner at the Soft Fruit Show



Lord Falconer, Lord Mayhew, The Master and The Renter Warden

At the Court meeting, proposals for the introduction of the new Apprentice Scheme were approved and they will come into effect on New Year's Day.

At the Dinner which followed there was the customary Full House and a distinguished top table. The Company entertained The Baroness Byford DBE, Opposition spokesman for rural affairs, B Gilmore, Chairman of Barts NHS Trust, The Right Honourable Lord Falconer of Thoroton QC and The Right Honourable Lord Mayhew of Twysden QC, President of the Marden Fruit Show Society.

Lord Falconer, replying to the toast of The Guests made reference to his responsibilities as Minister responsible for The Millenium Dome project in an amusing speech. Dr Jim Flegg OBE proposed the health of The Master and Wardens making reference to their achievements during the year and the Renter Warden replied.

During the evening The Master presented the winners of the Company's awards at the Kent Cherry and Soft Fruit Show to Alexander Hunt (soft fruit) and Liveryman Henry Bryant (cherry class) with

their diplomas.

Conrad Leonard (our favourite pianist and now approaching 101 years of age) supplied the music with his customary ability!

The Master and Clerk of the Butchers Company (who have generously allowed us to join their Liverymen for our Carvery lunches) were also among our guests and this was an evening well up to standard and one to remember. The Grace, given by our Chaplain, caught the editor's ear; "For well filled plate and brimming cup, and freedom from the washing up, we thank you Lord — Amen".



The Master and Wardens welcome Sir Peter Gadsden

### Dates for your Diary

January 19th	Tree Planting - St. Paul's Churchyard, 10.00am "Opening of Fruiterers Passage" 11.00am
January 25th	St. Paul's Day Service RN College Greenwich, 6.00pm St. Paul's Day Livery Banquet, 7.00pm
March 15th	Informal Carvery Lunch, Butchers Hall Visit to The Bank of England
March 31st	United Guilds Service, St. Paul's Cathedral

sponsored by

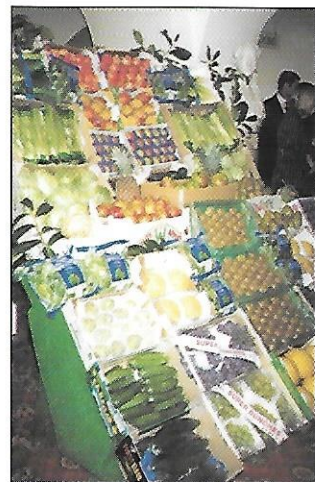
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## ANOTHER SPARKLING DISPLAY FOR THE LORD MAYOR

Ivor Robins and his wife Sue produced another colourful display of fruit on the occasion of the annual Presentation of Fruit to The Lord Mayor at the Mansion House on October 14th.

The Fruit Porter, "Nobby Price", on behalf of the Livery, formally handed the Fruit to the Master who made the presentation to The Right Honourable The Lord Mayor in this year's re-enactment of a time honoured custom. Lady Levene also attended and the Sheriff on Duty was Pauline Halliday, escorted by her husband Peter.



The presentation included some vegetables and salad, "a little poetic licence" said Ivor, correctly realising that the major part of the Company's gift is given to Charity. This year's nominated charity was the Salvation Army Hostel in the City.

After the ceremony, the Master drank a Loving Cup with The Lord Mayor and all guests were entertained to a glass or two of wine.

The pictures that adorn many of the walls in the Parlour and the salon have been rehung and improved lighting has been installed; this was the first time that The Livery has had the chance to see them since the improvements have been carried out.



*The Rt Hon The Lord Mayor with the Master and Warden*

*Left: This year's Presentation.*

*Below: Our basket and posy for the Lord Mayor and Lady Mayoress*



*At the Loving Cup Ceremony*



### REMEMBRANCE DAY AT ST PAUL'S

On November 6th The Master, on behalf of the Company, together with the Masters and Prime Wardens of most of the City Livery Companies, joined the Rt Hon The Lord Mayor in the churchyard of St Paul's for the City's Remembrance Day ceremony.

The Master planted a cross in the Garden of Remembrance during a stirring ceremony.



### SIR LEON BRITTEN DELIVERS OUR FIRST CITY LECTURE

On October 14th the Company was honoured to welcome The Rt Hon Sir Leon Britten QC who gave the first of a series of City Lectures at Tallow Chandlers Hall.

This was a new venture which had been proposed in the Strategy Document last year as a means by which the Company might increase its relevance to the Fruit Industry and The City.

Sir Leon had only a few days left before leaving office as the Vice President of The European Commission. He had been the Commissioner with special responsibility for external relations and was charged with the vital task of negotiating with other countries about international trade, perhaps most famously in respect of banana imports with the U.S.A.

Sir Leon delivered a masterful account and analysis of the impending round of GATT negotiations in Seattle and their likely effect on the lowering of trade barriers against agricultural producers, including fruit. His main thesis was that having signposted the way in the Uruguay Round the members of the GATT had to a significant extent brought about the conditions necessary to make inevitable a general and significant lowering of barriers, and that the lowering of barriers would be to the general good.

Having covered this main topic which was of immense interest to those whose business responsibilities require them to take a broad view of market planning Sir Leon went on to deal with a number of subjects of perhaps less specialist interest, including GMOs, about which he expressed concern that the debate and public perception had been led down a too emotive path.

Sir Leon also answered a number of questions from the floor on a variety of subjects, expressing as he did so the view that the Governments present criteria for entry into the European Single Currency would be easily met as soon as the Government discerned a favourable political climate.

After the Lecture a reception was held at which the buzz of interest created by the Lecture was obvious. It was clear that the first City Lecture had been a great success.

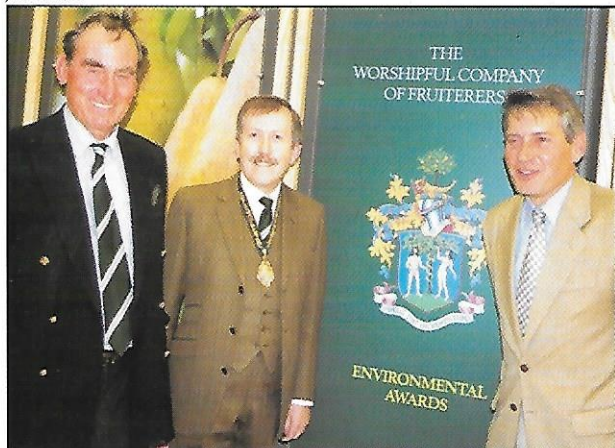
The Lecture and Reception were jointly sponsored by The Fresh Produce Journal and The North Street Wine Shop, Bishops Stortford, and we are most grateful to them for their generosity.





# A VISIT TO THE NATIONAL FRUIT SHOW

Launch of the Environmental Awards for 2000



Alan Todd with Lord Mayhew

The Editor left the comforts of his home to visit the National Fruit Show at Detling, nr Maidstone in Kent on 20th October.

He had the great pleasure of meeting a number of Liverymen "at work", notably those manning exhibition stands. Peter Hill gave him a good starting welcome, and he moved on to meet Michael Culverwell, John Bardsley, Laurence Olins, David Hope-Mason and Justin, William Wakeley, Roy Hook, Douglas Kemp, Hugh Kelsey Will Sibley and of course the Chairman of the Show, Past Master Alan Todd.

His apologies to those other members who did not catch his eye!

The Master was present and presented the Craftsman Award, for which there was a winner and a runner-up this year.

The Show continues to be run by The Marden Fruit Show Society although it is no longer known as The Marden Fruit Show (officially!).

The Prize Winning exhibits of Fruit were as spectacular as ever, and it was nice that The Bardsley's were again among the winners. John's Granddaughter (Age 11) was the winner of the class for entrants aged 26 and below. Well Done Harriett!

The Company's medals were awarded to:

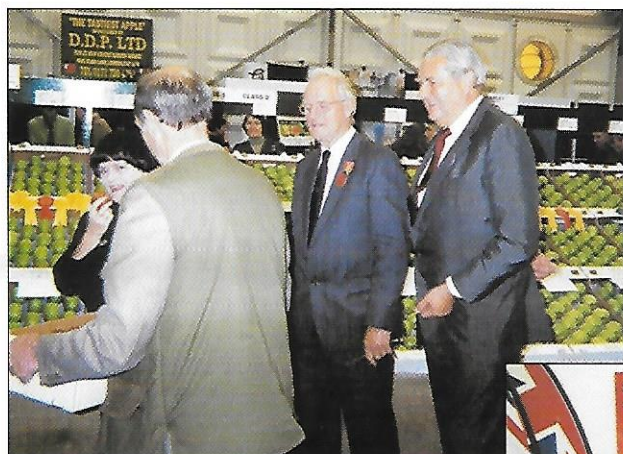
Pyramid Orchard, for the best Exhibit of Pears. J L Baxter and Son for The Best Exhibit of Dessert Apples. J A and N J Bardsley for the Best Exhibit of Culinary Apples.

The Editor, not being well acquainted with the Egremont Russet, was pleasantly surprised to find how tasty they are. He went home with a sample of the new variety, Meridian.

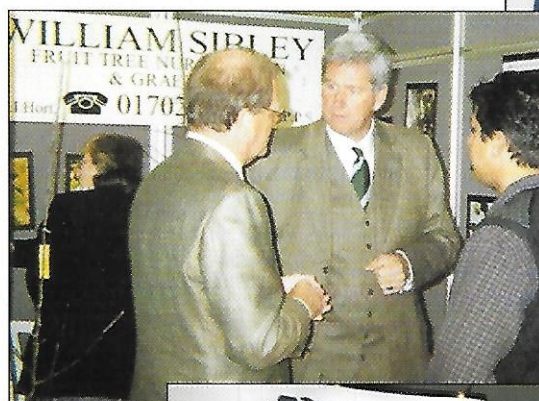
During the afternoon Mr Duncan



Prize Winning Bramleys



Mike Culverwell



Will Sibley



John and Annie

Douglas Kemp

Macintyre (M & S) announced that his Company will sponsor the Environmental Awards for a further year.

The Show Dinner was held at The Great Danes Hotel, where older liverymen may remember we held a Summer Lunch in the 70s. The Master was among the guests of Honour and presented the Fruit Culture Award during the evening (see story on page 6). The Principal Speaker was Mr Ben Gill who made an impassioned plea for better prices for top fruit payable to English Growers, who are facing a year of good harvests and very poor prices. You cannot beat English Fruit,

A most enjoyable day!



Fresh Produce Journal



# THE COMPANY COMES TO THE AID OF MOUNT VERNON

A scheme to reconstruct Washington's original orchards at the first United States President's former home at Mount Vernon in Virginia ran into problems because many of the 18th century varieties of apple trees were of English origin and no longer available in the United States.

The Company, principally through the good offices of Liveryman Will Sibley, managed to find nearly all of them with the help of the National Fruit trials at Brogdale.

A party left Heathrow on October 6th to travel to Mount Vernon and the Master formally planted an apple tree. A planting also took place at the British Embassy with the Ambassador present.

The visit also had a social side and a full social calendar, all of which has been kindly catalogued by Jenny Bartlett who also took the photographs. Here is her report:



## AN AWARD FOR A STUDENT AT R H S WISLEY

In September Brian Self, Technical Secretary of the Awards Council, had great pleasure in being able to present the Company's award at Wisley, an unusual event, to Peter Gurisatti.

Peter is Hungarian and has been working on a fruit related project as a one year specialist placement in the RHS Fruit Department. During that period he proved to be a most industrious student and submitted a well prepared project, in excellent English, on fruit tree propagation.

The Awards Council has been considering their awards programme and is anxious to encourage a wider participation where sufficient excellence can be demonstrated.

They were delighted that work of such excellence could be recognised by the Company.



*Dateline Thursday 7th October* - "Meet and Greet" at the Canterbury Hotel began our three day trip to Washington. Eric and Harriet Fraunfelter, who had kindly put in a great deal of organisational work, were introduced to the party.

*Morning of Friday 8th October.* A large party assembled at the National Gallery of Art for a conducted tour of the Chinese Archaeology exhibition. Our guide was Philip Leonard, senior lecturer at the Gallery, who gave an excellent and informative talk around the exhibits culminating in a room filled with some of the terracotta soldiers which drew gasps from us all. Following on from here was a tour of the newly planted Sculpture Garden. Here we were escorted by Donald Hand, Chief of Horticulture, and his assistant Diane. This proved to be a stimulating experience bringing art out to the public and making a feature of an area previously uncultivated. The party was particularly fascinated by a single dimensional 3-D effect house by Roy Liechenstein.

That afternoon was one of the highlights of the visit: the entire party assembled at the British Embassy to tour the gardens with Kerry Blockley, the head gardener from New Zealand. Sir Christopher Meyer, the British Ambassador, and the Master then planted a Medlar tree, gifted by the Worshipful Company of Fruiterers. Sir Christopher and Lady Meyer then graciously entertained the party to tea.

*Saturday 9th October.* A coach collected the party and transported everyone to Mount Vernon, the home of George Washington. 1999 was the bi-centenary of his death and many splendid events had been organised during the year. The head gardener of the Mount Vernon Estate, Mr J Dean Norton, gave an interesting tour of the garden describing the changes made by George Washington and the restoration work that had been carried out. This was followed by a musical interlude and tree planting in the Upper Garden. Speeches were made by the Master and the Regent of The Mount Vernon Ladies' Association, Mrs Robert E Lee IV, and a presentation made to Dean Norton by the Master of a grafting knife which had been used by the 'father of grafting' at East Malling, Robert Garner. A Reception was then given on the Piazza of the Mansion House overlooking the Potomac River. The House was opened up for us to tour around and see the rooms exactly as George Washington had lived in them. Appropriately his favourite colour was Verdigris Green. Musical entertainment was provided by The Bill Holcombe Woodwind Quintet with special compositions and arrangements by Bill Holcombe Jr. The Reception concluded with the playing of the two National Anthems.

The Fruiterers' party then boarded a coach and headed to the Chevy Chase Club for dinner. A presentation of silver was made by the Master to Eric and Harriet who had worked so hard organising a splendid programme for us all. (The silver was special because it was dated 1799)

*Sunday, 10th October.* A brunch party was hosted for the party by Eric and Harriet at their home in Washington and the main party then made their way home to London.

The Ceremonial Spade travelled First Class having been cleared by U.S. Customs! (See photo on page 7).





## SNAPSHOTS FROM WASHINGTON

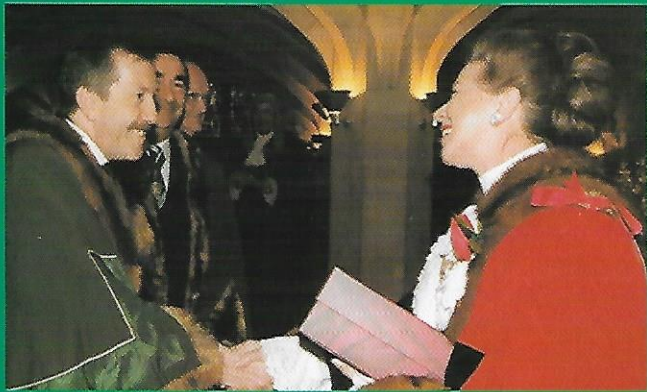


We take our responsibility to communities seriously. Last year, we donated £3.8 million to charitable organisations and local projects. We also encourage our staff to spend time working in the community. These are just some of the many ways that we're making life taste better.

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## A PRESENTATION TO PAULINE



A party from the Company, headed by The Master and his wife, took part in a Presentation to Sheriff Pauline Halliday in the Crypt of The Guildhall at 9.15am on the morning of The Lord Mayor's Show on Saturday 13th November 1999. It is many years since we have participated in this ceremony. The party was entertained to breakfast by the Lord Mayor, and later to lunch, and watched the Lord Mayor's Show on a wonderful November day from the Mansion House. The Company presented a cut glass crystal fruit bowl engraved with the City Arms and our own arms as a token of our esteem and affection.

## A CLOSE FINISH AT TYRELLS WOOD

The Joint Livery Golf Day this autumn was held at Tyrells Wood Golf Club, near Leatherhead, on 6th October. After a frosty start, we had a magnificent day's weather with warm sunshine. The course was in good condition, perhaps better than that of some of the participants as the course is hilly, and the scenery outstanding.

Doug Clasby (Fanmakers) arranged for us to visit his club this year and as a result of earlier newsletters two other companies sought to participate. We were delighted to welcome a team from the Environmental Cleaners on their first visit and to welcome again a team from the Carmen. This took us to six, almost the maximum that we can accommodate.

It was extremely sad that Brian Banks (Carmen), one of the joint founders of the event, died suddenly a few days later. We shall miss him. 41 players participated in a close contest which was won again by the Fanmakers (104) with the Carmen second (103) and the Woolmen scoring a century to come third. The Actuaries and Environmental Cleaners followed with us not far behind!

We had some absentees this year, partly due to the U.S.A. visit due to start on the following morning.

The Fanmakers have offered to present a Trophy next year and we are most grateful.

Arrangements for next year have not yet been finalised but all members and prospective members of the Golfing Society are reminded that our Golf Day is fixed for Thursday May 4th 2000 at Kingswood.



*The Winning Fanmakers*



*The Carmen*



*The Woolmen*



*Our Team*

## A SPECIAL HONOUR FOR ME !

Laurence Olins, J.P. our Master Elect is immensely proud and privileged to have been selected to take the highest office in the Company in Millennium year. "I promise to serve the Livery and the membership to the best of my ability" he says.

Born in 1946, the younger of twin sons, he was educated at Christ's College, Finchley and Leeds University, gaining an honours degree in commerce in 1968. While working his way around the world after graduating, he met his wife in Australia and married there in 1972. They have two adult children, Ben and Alice, both of whom are studying history at Leeds University.

He is a third generation fruit trader and is Managing Director of the Poupart Group, an organisation which has produced two past Masters of the Company in the late Alec Poupart and Jim Stead.

He has many outside interests, is a member of the MCC and is a Justice of the Peace.

During the year he wishes to continue the work of raising the Company's profile both in education and training within the Industry. At the St Paul's Day banquet he will present the Matthew Mack Award for marketing.

"We need to continue and improve the Company's links with the Corporation of London" he tells us and to this end Liverymen will find opportunities within the Company's programme to visit City Institutions and Retailers "behind the scenes".

"If, after my term of Office, The Company has remained



relevant to the industry of its origin, maintained close ties with the Corporation and been a successful and enjoyable body of which to be a member, I will be well satisfied!"

We wish Laurence and Annie a happy and successful year.

## THE FRUIT CULTURE AWARD GOES TO DON VAUGHAN

The Master presented the Company's 1999 Fruit Culture Award at the Marden Fruit Show Society's Dinner held at the Great Danes Hotel, Maidstone, on October 20th.

The Worshipful Company of Fruiterers have awarded their "Fruit Culture Award" for 1999 to Don Vaughan, the fruit consultant.

The Award is made in recognition of his considerable service to the fruit growing industry as a farm manager and, in more recent years, as an adviser and consultant. We are impressed by his management skills and his ability in introducing, and monitoring, novel techniques. In particular, we recognise his ability in communicating technology and information. The Fruit Culture Award also acknowledges the way Don has worked, his enthusiasm and the way he has guided his good friends in the fruit industry.



Don Vaughan took the Commercial Fruit Course at Kent Farm Institute at Borden and distinguished himself by gaining the award of "Best All Round Student". Subsequently, he managed Jim Worley's fruit and hop farm at Yalding for 28 years.

In 1991 he joined FAST as a senior adviser on fruit and hops. With his great experience of cherries, he developed a specialisation in this crop. He has encouraged the planting of new varieties as well as rootstocks and successfully introduced innovative training systems and protective coverings for the crop.

He is passionate about the cherry industry. One of his greatest satisfactions, "Apart from rearing two fine sons", is to experience the beginning of the resurgence of the English cherry industry. Apart from advisory visits to farms, Don is much in demand as a speaker at discussion groups and grower meetings.

Anybody who has seen Don in action cannot fail to be impressed by his approach. According to one grower, "he has almost single handedly transformed the English cherry industry".

The Worshipful Company of Fruiterers' "Fruit Culture Award" for 1999 is presented to Don Vaughan - the enthusiast!



## NUMBERS DISAPPOINT AT COMMON HALL

The Middlesex Guildhall provided an interesting venue for this year's Livery Common Hall held on 29th September 1999. The setting of a Court Room with the Clerk sitting in the Dock and the Master (himself a judge) presiding appeared to have a calming effect on the membership attending!

After opening the proceedings with tributes to the Chairmen of the Sub-Committees and The Immediate Past Master, The Master invited reports from the Sub-Committee Chairmen. Robert Green FCA spoke on finance, outlining the likely Corporate Fund surplus for the year and the reasons for it, the method of approach in formulating the budget for next year and gave details of the values of investments within the various funds. Dr Jim Flegg OBE, retiring chairman of the Membership and Communications Committee, reviewed progress on the Contact Network and the work of the new Remembrancer. Alan French is to succeed him as Chairman. He also expressed appreciation of the newsletter and said that he believed a new Editor, to succeed Past Master David Hohnen, had been found.

Anthony Turnbull, Fund Raising and Charity Committee, gave a detailed report, outlining their philosophies and seeking guidance and information from the Awards Council as to substantial projects for which funds are or will need to be sought. He also reported difficulties with legislation requirements over donating fruit to charities. The final speaker was Past Master Tony Redsell, Awards Council, who spoke on reorganising the number of members and the need for them to be contributors of ideas than simply listeners to proposals from the Executive. He outlined the continuing need to focus on educational and research projects requiring support, confirming that support for HR1 students would continue. He said that he believed the first year of the three year Environmental Awards project had been successful and that he was awaiting a response from Marks and Spencer that they are willing to fund year 2.

The Upper Warden outlined the proposed programme for the year 2000, and distributed copies of the draft as it presently exists. The Carvery lunches will continue, but will be linked to visits to certain establishments/organisations within the City. These would be without charge, and those already selected include Lloyds and The Bank of England. There will be a Master's Day and two visits to trade premises to see "the industry at work". The celebrations for St Paul's Day will differ from normal; they will all take place at Greenwich. The St Paul's Day Service will be held at the Royal Naval College, and the Banquet, to which "partners" will be able to be invited, will take place in The Painted Hall. Guests may also be invited, as there is large capacity.

In drawing the meeting to a close (there were few questions from the audience), the Master acknowledged with thanks the work of the Clerk and his commitment to the Company. He also announced that the Lord Mayor-Elect had agreed to attend the opening of Fruiterers Passage, which will be on January 19th.

The attendance was disappointingly low and does focus on whether Common Hall should remain an annual event. Originally the Court approved that it should be an annual event for three years and the matter is now due for review. Views of individual Liverymen should be passed to the Chairman of the Membership Committee (Alan French), whose address is in the Livery list.

## AN UNUSUAL TREE PLANTING

Following a suggestion by the Clerk of The Glass Sellers Company to Past Master Michael Wallis (himself a Past Master of that Company), we became aware of an interesting project launched by certain residents in Thames Ditton Surrey.

They have formed an Association, named FieldSave, to maximise an opportunity to create a Nature reserve for the protection and preservation of land, flora and fauna.

## THE MASTER'S FINAL JUDGEMENT

My garden is a mess. Some correspondence is very overdue. The hall is not going to be decorated for the Millennium. It has all been a small price to pay for the most wonderful year for Pam and myself. We have done so much we would otherwise never have done, met so many fascinating people, been to some amazing places and best of all, by far the best of all, we have had the friendship and support of so many members of the Company and their partners.

It is very difficult to nominate the highlight of the year, particularly with, as I write, over two months in office still to go in which, among a number of other things, Pam and I will be going to The Lord Mayor's Banquet, I will be opening "Fruiterers Passage" with the Lord Mayor and finally I will be listening to choir of my much loved Temple Church singing for Our Company in its first church service of the Millennium in my final hours as Master.

Pam joins me in wishing the entire Company and their families a happy Christmas and a Millennium to remember.



The association is affiliated to the British Trust for Conservation Volunteers.

Correspondence has been taking place since May 1997 which has resulted in our offering them hedging containing various fruit bearing bushes to attract insects and birds. Local schools will visit the site for instruction.

This is a low key project compared with some of our others, but none the less deserving, and The Master led a small party to the site on Saturday October 30th and ceremonially planted a flowering malus. Past Master Alan Todd arranged the supply of the tree and was present with his wife Sally. The Ceremonial Spade was used as it has been on every planting since it was acquired. The Company also presented a plaque as a record of the event.

The Association was delighted with the gifts and that The Master was able to come and plant the tree. The hedging will be planted later. Our connection yet again demonstrates to the public that Livery Companies are alive and interested in all fruit related projects.



*The Ceremonial Spade safely home from the USA*

## THE COMPANY LAUNCHES A NEW APPRENTICESHIP SCHEME

Although it is still possible to obtain the Freedom of the Company by Servitude, it is not been practiced in our Company for many years.

The Company recognises that it needs to encourage interest from younger people and has developed a new Apprenticeship scheme which is to be formally commenced on New Year's Day. The objectives are in many ways similar to Apprenticeships as of old, but they will involve a Liveryman becoming "The Mentor and Guide" of the apprentice, accompanying him/her to functions, ensuring that he takes an interest in and learns about the Corporation of London and demonstrates his allegiance to the Company. Quarterage is to be lower as admission fees on satisfactory completion of the four years.

It is not expected that there will be a large take up initially, and the starting limit on numbers is 12. This can be increased on review. It is not limited to the fruit industry, but "The Master" of the apprentice must be in the same industry or profession as his/her apprentice.

All Liverymen are receiving a special supplement with this Newsletter giving details of the scheme.



## NEW FREEMEN

On November 11th

Ian Duncan Macintyre  
David George Matthews  
Adam Lewis Olins  
John Edward Anthony  
Olney  
Stuart Robert Stubbins

## NEW LIVERYMEN

On November 11th

B Marshall  
C Kearns  
P Goldsborough  
D Cryan  
N Cronk

## NEW HONORARY LIVERYMEN

On November 11th

Sir Peter Gadsen GBE AC  
FREng.  
His Honour Judge Michael  
Hyam

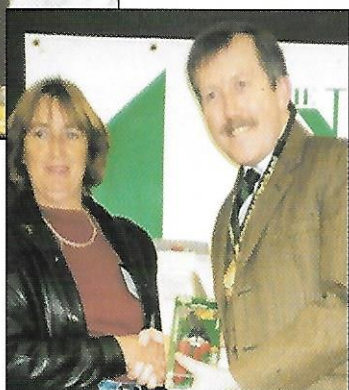
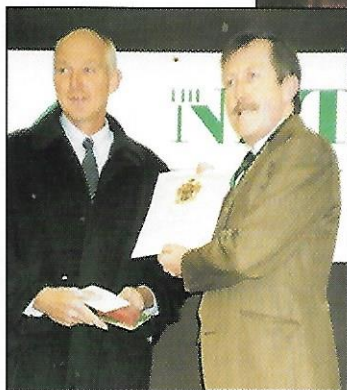


## JOINT WINNERS FOR THE CRAFTSMAN'S AWARD

There were joint winners at the National Fruit Show in October of the Craftsman's Award which is jointly sponsored by William Sibley (Liveryman) and Burton McCall Ltd, together with the Company. Nominations were invited from growers, managers or advisors, for an experienced employee

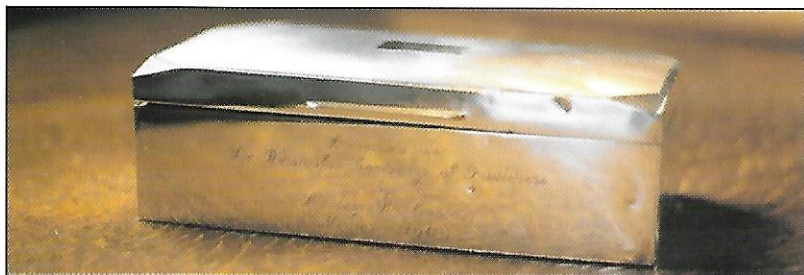
or contractor, currently working in an orchard or nursery, who in their opinion has demonstrated a particular aptitude for pruning and/or grafting, and who has shown him/herself keen to pass these skills on to others.

The winners were Mr Leslie Smith and Angela Bass.



## A GOOD CASE FOR SMOKING !

Item 32 in the Inventory of the Company's valuables is a silver mounted engine turned rectangular cigarette box, photograph below, which can be found adorning our table at all Court Dinners. It was presented by the late Stanley Coster, Master in 1965, upon the conclusion of his year of office.



## IN MEMORIAM

### RICHARD "Dickie" GOTHARD

Past Master Richard Gothard died on 15th October 1999 after a long illness, aged 76. Past Master David Hohnen represented the Master at the Funeral Service.

Richard was an exceptional person, a real "one off". Charming, engaging, often persuasive, creative, had a life of ups and downs, but always bounced back! His mother was married to the late Guy Eagleton, past Clerk of the Company, and he developed a great love for the Company after his admission.

He offered his services as Archivist and was appointed to this office in 1977. He continued in Office until he became ill some 5-6 years ago. He served as Master in 1982. His late wife, Maggie, who predeceased him, gifted the Company with the present Beadle's Staff after the existing one was stolen.

We send our sympathies to his family.

## CHARITABLE TRUST DONATIONS 1999

The Master has authorised the following grants on behalf of all Liverymen for the year 1999.

The Royal British Legion	Leuka 2000
Crawley Open House	Salvation Army
Thomas Coram Foundation	British Red Cross
Barristers Benevolent Assn	RNLI

The donation to the RNLI was sent in the memory of the late Richard Gothard, who was a strong supporter of the Institution at the Henley-on-Thames branch.

The Upper Warden and Liveryman Henry Bryant represented the Company at a lunch given by Lady Levene, the Lady Mayoress, to representatives of Livery Companies and others concerned with food and drink in recognition of their contribution to the trade which was held at the Mansion House in October.

Liveryman Ian Rainford was responsible for researching the embroidered badges which now adorn the gowns worn by the Master and Wardens (and which can be seen in photographs in this issue) and arranging for their production. Thank you Ian for all your hard work. The Badges are the gift of the Upper Warden to whom the Company is most grateful.

Paul Marsh underwent major surgery in September and is making a good recovery and is back at work! He was re-elected as Beadle for a further year at the November Court.

Peter and Pauline Halliday celebrated their 25th Wedding Anniversary on December 4th and the Editor had the pleasure of being among those invited.

## ACKNOWLEDGEMENTS

The Editor would like to thank The Master and The Clerk, together with John Dunham, Brian Self, Jenny Bartlett and The Upper Warden for their help in producing this issue. The present Editor is to continue in office for a further six months.

Published by the Worshipful Company of Fruiterers

Clerk Lt. Col. (Retired) L. G. French, Chapelstones, 84 High Street, Codford St Mary, Warminster, Wilts BA12 0ND Editor: David Hohnen

Printed by DC Graphics Ltd, 46 Turkey Road, Bexhill-on-Sea, East Sussex TN39 5HE. Tel: (01424) 212773





# The Fruiterers' Company NEWSLETTER SUPPLEMENT

Number 36

December 1999



## THE COMPANY LAUNCHES A NEW APPRENTICESHIP SCHEME

Although it remains an accepted method of entry to the Freedom of the Company, Admission by Servitude has not been practiced by our Company for many years. Circumstances have changed but it has become increasingly evident that the Company, perhaps along with many others, needs to attract and encourage young people, and to provide an environment which attracts them without formidable cost.

Discussions have been continuing during the year, culminating in a paper, introduced by the Master and now approved by the Court whereby a new Apprenticeship Scheme is to be introduced on 1st January 2000.

Whereas in earlier days a trade apprenticeship was entered into, the new scheme takes a different approach with basically the same objectives. An Apprentice of old who had served his/her apprenticeship and complied with the terms

and conditions set out in the Indenture, had the right to claim the freedom of the Company. This will remain.

It is not expected that this scheme will be taken up in great numbers and to start with the number will be limited to twelve at any one time. This is subject to review by the Court if thought appropriate. It is hoped that the scheme will enable the Company to make a contribution to the careers of the up and coming leaders in the industry and thus remain relevant to the Fruit Industry in the next generation.

This scheme is not restricted to the Fruit Industry. The only condition is that the Master of the Apprentice must be in the same branch of the Industry or profession as the apprentice. Liverymen will not be accustomed to the use of the term Master in this context.

If any Liveryman wishes to put himself/herself forward as a

prospective Master he/she must do this in conjunction with putting forward a prospective Apprentice, giving a brief outline of the candidate and the reasons for putting his/her name forward. The Master is very much a part of this programme and the responsibilities are more conditional than for normal applicant. This is intentional for a number of reasons, not least because the Master takes upon himself the role of Mentor and Guide. In order to proceed to the sealing of the Indenture by the Court, an Interview with the Master's Committee will be necessary and it will be necessary for the Master of The Company to put forward the name to the Court.

This is a scheme which is believed to have merit. Only time will show whether the interest will be as is hoped. All Liverymen should reflect as to whether they know of an appropriate apprentice and should feel free to contact the Clerk in writing.



# **The Apprenticeship Scheme of the Worshipful Company of Fruiterers - A.D. 2000**

This apprenticeship scheme will come into effect on 1st January 2000 and will remain in force until further order of the Court. The purposes of the scheme are to:

Allow for younger people to learn about the Company without the substantial capital expenditure presently required.

Allow members of the Company to act as "mentors" to younger people within their industry.

To keep the Company in touch with younger members of the Fruit Industry and such other professions as are represented within the Company and thus broaden its relevance.

Where appropriate to allow for a young person with no connection with the Company, save, for example being a prize winner or course attendee, to be welcomed into the Company.

The following conditions will apply:

1. Apprentices must be aged between 21 and 35 at the start of their apprenticeship and would be expected to have shown promise within their industry or profession.
2. Apprenticeship would last for four years from the date of the sealing of the indenture by the Court.
3. The master must be a Liveryman of at least three years standing and should be in the same branch of the Industry or profession as the apprentice. He/she should present his/her proposed apprentice to the Selection Committee of the Master's Committee for their approval. It will be his/her duty to act as a mentor to the apprentice in his/her career and to introduce and instruct the apprentice about the Company. During the apprenticeship the master shall attend with the apprentice at least three livery events each year of which at least one shall not be a formal dinner.
4. The apprentice must undertake to remain in contact with the master and to attend with the master at least three Company events each year with the master and maintain an interest in the affairs of the Company and the city throughout the apprenticeship. During the apprenticeship the apprentice shall attend the City of London Briefing, and, together with the master, a Common Hall of the Company, a Presentation of Fruit to the Lord Mayor, a St. Paul's Day Service, a tree planting and a Company's City Lecture, provided such events are held and space is available during the apprenticeship.
5. The number of apprentices at any one time will be limited to twelve, but shall be subject to review by the Court on the advice of the Membership and Communication Subcommittee.
6. If approved by the Master's Committee, the proposed apprentice and his/her master shall attend upon the Court and at an informal ceremony sign a form of indenture under the seal of the Company, having first signified their understanding and acceptance of their mutual obligations.
7. If someone otherwise qualified wishes to undertake an apprenticeship, but is unable to find a master he/she may apply to the Master's Committee, who will interview them and, if they are found to be of merit, will, if possible, introduce them to a suitable master.



8. Upon entering an apprenticeship an apprentice will pay a sum equivalent to one quarter of the annual quarterage of a Liveryman, and will pay the same sum annually until the end of the apprenticeship.
9. In accordance with the Bye Laws of 1759, at the end of the full term of 4 years apprenticeship the master shall report to the Master and Wardens whether the apprentice has complied with the terms of his/her apprenticeship, and upon a satisfactory report being received the apprentice may apply for the freedom of the Company upon payment of a sum (the "Apprentices Fine") equivalent to one quarter of the sum paid by those seeking the freedom by redemption.
10. If during the course of any apprenticeship a master for any reason ceases to fulfil his/her obligations to the apprentice or it become inappropriate for the apprentice to continue under indenture to that master, the apprentice may apply to the Court, in writing in the first place, to be released from the indentures and/or to have them transferred for the remainder of their term to another master to be approved by the Court.
11. If during the course of the apprenticeship the apprentice ceases to fulfil his/her obligations to the master or for any good reason it become inappropriate for the apprentice to continue to be apprenticed to that master, the master may apply to the Court, in writing in the first place, to be released from his/her obligations to the apprentice and/or to have the apprentice transferred to another master for the remainder of the apprenticeship. The release of the master without a formal replacement will terminate the apprenticeship.

There will be appointed by the Court a Past Master with special responsibility for the Company's Apprenticeship Scheme. He will keep the Register of Apprentices and such information about their apprenticeship as he deems proper. Any matter in issue under the Scheme will be referred to him and only if unresolved by him to the satisfaction of all concerned shall the matter be referred to the Court. The Past Master will at all times work in conjunction with the Membership and Communications Subcommittee.