

# The Fruiterers' Company EWSLETTER

Number 18 December, 1993



# Presentation of fruit returns to Mansion House

This year's presentation by the Master to the Right Honourable The Lord Mayor, Sir Francis MacWilliams, took place on October 28th, 1993 in the Salon of the magnificently refurbished Home of the Lord Mayor.

All of the state rooms have been restored to their former splendours, the ceiling of the Egyptian Hall being particularly outstanding. It is hoped to arrange a Livery Dinner there in the not too distant future, perhaps

the Annual Banquet in 1995?

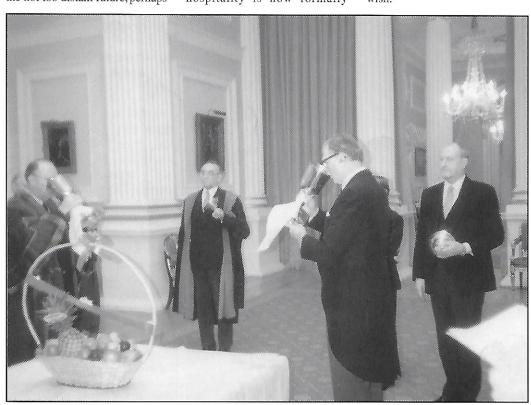
The Lord Mayor was accompanied by the Lady Mayoress and Sheriff Gotch with his wife. The Lord Mayor had arrived back from South America literally an hour before.

After drinking a loving cup with the Master (see our picture below), Liverymen had a chance to see the principal public rooms and enjoy a glass of sherry.

The traditional return of hospitality is now formally

recorded by invitations to the City Banquet for the Master, Wardens and Clerk. The date of this function has been switched to October to allow the bankers' dinner to be moved away fro the 'pre-budget' season as the Budget now takes place in November.

The Livery donations ensured another successful presentation with generous gifts of fruit being distributed to deserving charities of the Lord Mayor's wish.



#### A message from the Master

"As the year draws to a close and my tenure as Master enters its last few weeks, I reflect on the past year with great pleasure. Whether the year has been successful or notisfor others to judge, I can only say that I have enjoyed it.

"Far busier than ever I expected (I am now up to fiftysomething events), I have been to many interesting places and met very many interesting people who, without exception, have showed me great kindness. The hospitality has been overwhelming but the good news is that I still weigh the same as when I started.

"The great task has been to try and resolve the situation with the Brogdale Trust and, whilst we are not yet out of the wood, the objective is finite and I think we will achieve it within the time scale.

"The help and advice I have received in all matters from the Court and the Livery has been unstinted and I must pay tribute to the Learned Clerk for the sheer 'hard graft' he has put in.

"It isn't until you actually become Master that you realise how much administration there is. It really is considerable.

"I can only hope that the Livery have enjoyed the past year. Mary and I certainly have done so.

"I hope, and pray, that everyone has a happy and Holy Christmas and that next year's Master enjoys at least the same degree of help and friendship that I have had."

### Fruit Culture Award 1993 goes to E.H. Worraker

Many of Roger Worraker's admirers will have been delighted at his being awarded the Company's award at Marden. Our photograph shows Roger, who is an Honorary Freeman of the Company, receiving the medal from the Master.

Roger studied horticulture at Exeter and transferred to School of Agriculture, University of Nottingham to complete BSc degree in Horticulture. He gained further horticultural experience as a student at the Royal Botanic Gardens, Kew and as a Plantation Assistant at East Malling Research Station, where his broad knowledge and experience in general horticulture developed into a specialist interest in fruit. He had a short stay at the School of Horticulture, Versailles.

Roger felt he would like a career in horticultural education and he excelled in this area in his first major career job as a lecturer at Hadlow College of Agriculture and Horticulture. He was responsible for fruit courses and took a particular interest in tree fruit. Many former Hadlow students, now established in the fruit industry, would acknowledge Roger's inspiration and guidance as a teacher.

Subsequently, Roger moved to the post of Technical Adviser at Checkers, Horsmonden. This was the second important phase of his career and brought him into closer contact with fruit growers and the top fruit industry. He guided and advised many growers and became one of the country's most experienced apple advisers. Following this he continued his advisory work as an independent adviser. If one mentions the variety Bramley, one automatically thinks of Roger Worraker; he wrote and lectured with enthusiasm on this unique variety and undertook many pruning demonstrations.

The Worshipful Company of Fruiterers awarded him a travel

scholarship to study intensive fruit production in western Europe while he was at Hadlow, which resulted in a well-remembered lecture held at East Malling. In 1991 the Company installed Roger as an Honorary Freeman.

Roger has taken part in many activities in the fruit world; he has been involved with the East Kent Fruit Society, Brenchley Discussion Group and the Marden Fruit Show Society.

#### Congratulations

Bruce Mack, son of Past Master Matthew Mack, was married on November 11.

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Past Master Robert 'Bobby' Manners and his wife Doris will celebrate their Ruby wedding anniversary in January.



#### **OBITUARIES**

#### Pamela Savage

Pamela Margaret Savage was the first lady, and still the only lady, to have received the Ridley Medal, which she received at the Livery Banquet in January, 1975, for 'Distinguished Service to Fruit Growing'.

She was Secretary to the Marden Fruit Show from 1958 to 1974, where her calm and good humoured nature and super efficiency helped to promote the Show's reputation as a warm, friendly organisation.

She was for many years farm secretary to well known farmers in the Weald.

She was holder of the WRVS Long Service Medal and had been an organiser for a local old people's club, where she will be greatly missed.

A well loved and respected member of the local community of Marden who thought of others before herself.

### Bernard 'Bunny' Hammond

Liveryman Bernard 'Bunny' Hammond died suddenly at his home in Hutton, Essex on Saturday, September 11, 1993 at the age of 81.

Having completed his education at Brentwood School, he entered the family business of wholesale fruit and vegetable salesmen in the old Spitalfields Market.

Prior to the outbreak of the 1939-45 war, already a qualified pilot, Bunny volunteered for the Royal Air Force and became a bomber pilot. His aircraft was shot down over Germany in 1941 and he spent four years as a prisoner of war.

Following his return to market life, under Bunny's direction, his firm prospered and quickly established a reputation for its integrity, together with his own popularity, among both customers and competitors alike. Although quiet and reserved in public, Bunny was nevertheless highly intelligent, and in private a great conversationalist.

He is survived by his widow Shirley and daughter Clare.

#### John George Cronk

Liveryman John Cronk died suddenly in October while on holiday in Basle, Switzerland, at the age of 81. He is survived by his wife Gloria. Both of his sons are active Liverymen of the Company.

#### Charitable gifts

The Master has approved the following grants from the Charitable Trust for the year:

**Shaftesbury Homes** Lord Mayor's appeal Ironbridge Gorge Sheriffs and Recorders Fund Polka Theatre, Wimbledon St Lloye's Foundation St Dunstans S.S.A.F.A. Tear Fund Leukemia Research

#### St Paul's Service 1994

Canon Roger Royle is to be the preacher at St Mary Abchurch on St Paul's Day. Notices are being issued to Liverymen.

#### Quarterage

Liverymen can help the Clerk by ensuring that they pay the correct amount for their quarterage on time.

Over 20 per cent of Liverymen paid the wrong amount this year or failed to pay until they had received a reminder.

The current rate is £146.88, including VAT.

Bankers Order forms are available from the Clerk's office.

## The Master and **Wardens Dinner**

The popular event was held at Innholders Hall on November 11. Sir Peter Vanneck, Past Lord Mayor, was Guest of Honour and Alderman Roger Cork and Past Sheriff Anthony Moss were also present. The theme for the dinner remains 'The City'. giving the livery a chance to acknowledge the work of the sheriffs in their vear of office.

Roger Cork gave an amusing and interesting reply to the toast of 'The Guests', telling tales of some of his experiences during the year.

The other speakers were Anthony Turnbull and the Renter Warden.

The hall was full, as is usual, and it was particularly nice to see 'Sammy' Sampson, now in his 79th year.





Above left: The Master with Sir Peter Vanneck, Past Lord Mayor. Above right: The Upper Warden with Roger Cork.

#### Looking forward to a year of challenge and fun

The Master Elect, Michael Charles Wallis, joined the Company in 1971. His father was a Liveryman who served as Renter Warden and Upper Warden but did not proceed to Master.

The year will be notable for the Company's participation in the Livery Companies exhibition in Guildhall, where the Company will have a stand.

Born in 1946, Michael is by profession a solicitor, and was for many years a shipping lawyer, with particular interests in the Far East. Today he is part-owner of Gemini Travel, specialising in City business travel arrangements, and owns a company specialising in property refinancing for major institutions.

A member of the Livery Club and a Past Master of the Glass Sellers Company (in 1989) he is also a keen golfer, traveller and 'bon viveur'. In his year of office he is particularly keen to promote the good name of the Company.

The Master Elect says that he is also keen to help create a 'fun year' for the Livery, including a Spring lunch on a Grand Union Canal trip on board the m.v. My Fair Lady. He asks as many of the Livery to join him as possible in at least one function during the year. "The more the merrier," says Michael.



Left: Michael in earnest conversation with the Clerk on a visit

### Fruiterers' Company Awards 1993

The Marden Fruit Show winners of the Company's medals were:

J. A. and N. J. Bardsley, Staplehurst

Best Exhibit of Dessert Apples Best Exhibit of Culinary Apples

#### P. Tompsett, Frittenden

Best Exhibit of Pears

The winners of Diplomas at the R.H.S. Autumn Fruit and Vegetable competition were:

Most Meritorious Collection of Apples

Mr J. Trim, Hythe, Hampshire

Most Meritorious Collection of Pears

**Mr P.E. Smith,** Epsom Downs, Surrey

In the R.H.S. Late Apple and Pear competition, the 'Most Meritorious Collection' of either apples or pears was won by **Mr M. Tivey**, Long Eaton, Notts.

The College 'Best Student' awards were given:

At Writtle - George Eustace (HND Course)

At Pershore - John Munslow (HND Fruit Course)

At Hadlow - Edward John Sandell (Advanced National Certificate in Horticulture in Commercial Fruit Production)

# Joint Livery Day at Addington

The Fanmakers, Carmen and Fruiterers Golfing Societies joined battle again on October 3 and the team prize went to the Fanmakers.

The Carmen's cup for individual scores was won by Paddy O'Connell (Carmen).

The Fruiterers' best scores were by Andrew Poulton, Geoffrey Brewer and David Morgan with scores inaggregate of 95.

Our photograph, below, shows Andrew Poulton receiving his prize from Alan Fabes, whose wife is President of the Addington Golf Club.





Our photograph shows Sir Alastair Grant at Marden with the Master, Past Master Alan Todd MBE, Chairman of the Society, and Past MasterHarry Lewis, one of the judges

### Tree planting at Spitalfields



The Right Honourable The Lord Major, Sir Francis MacWilliams and the Lady Mayoress, made the annual visit to the New Spitalfields Market and planted a fruit tree presented by the Company.

Our photograph, left, shows the Lord Mayor and Lady Mayoress. In the background is Michael Culverwell. Liveryman, Superintendent New Spitalfields Market.

# Sponsorship of the Newsletter

A number of Liverymen have already shown interest in the production of a coloured version of the Newsletter next year. A separate notice is being distributed to all Liverymen.

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# The Fruiterers' Company EWSLETTER



#### SPONSORSHIP FOR THE NEWSLETTER

For some time there has been a feeling that the Newsletter should be in full colour. It is our main means of communication within the Livery and is full of interesting articles and photos - it deserves to be a 'quality publication'.

The Livery and Communications Sub Committee has therefore been considering ways of raising the finances to cover the extra cost involved. The answer is simplicity itself. This will be a high quality publication going to high quality people - and is obviously valuable for any company seeking a prestigious vehicle in which to promote their company.

It has therefore been agreed to seek sponsorship of the Newsletter. The offer is that for £850 anybody can sponsor one issue, and display his company name (and logo) in a panel  $1^1/2$  inches deep across the bottom of the front page. In addition the sponsor will be invited to write an article about his company and/or their history, their personnel, their products/services etc, amounting to 1/3rd of an inside page for inclusion in the issue they sponsor. They will also be offered extra copies for distribution by them to their customers etc (up to 200 extras if they want them).

So far three companies have expressed a desire to sponsor the Newsletter. However, it is felt by the Sub Committee that Members of the Livery should be given the first opportunity to take up this unique offer. It is hoped to have the first sponsored Newsletter in the Spring and so Members interested in sponsorship should contact D. Homewood very quickly. Sponsorship will be granted in the order in which the applications are received - with companies associated with Liverymen getting priority.

If any Liveryman wishes to sponsor an issue - or knows anybody who would wish to - they should contact David Homewood at Birchden, Eridge Road, Groombridge, Kent TN3 9NH - or phone him (0634 732715 during the day or 0892 864442 in the evenings or weekends).