



The Fruiterers' Company NEWSLETTER

Number 16

June, 1993



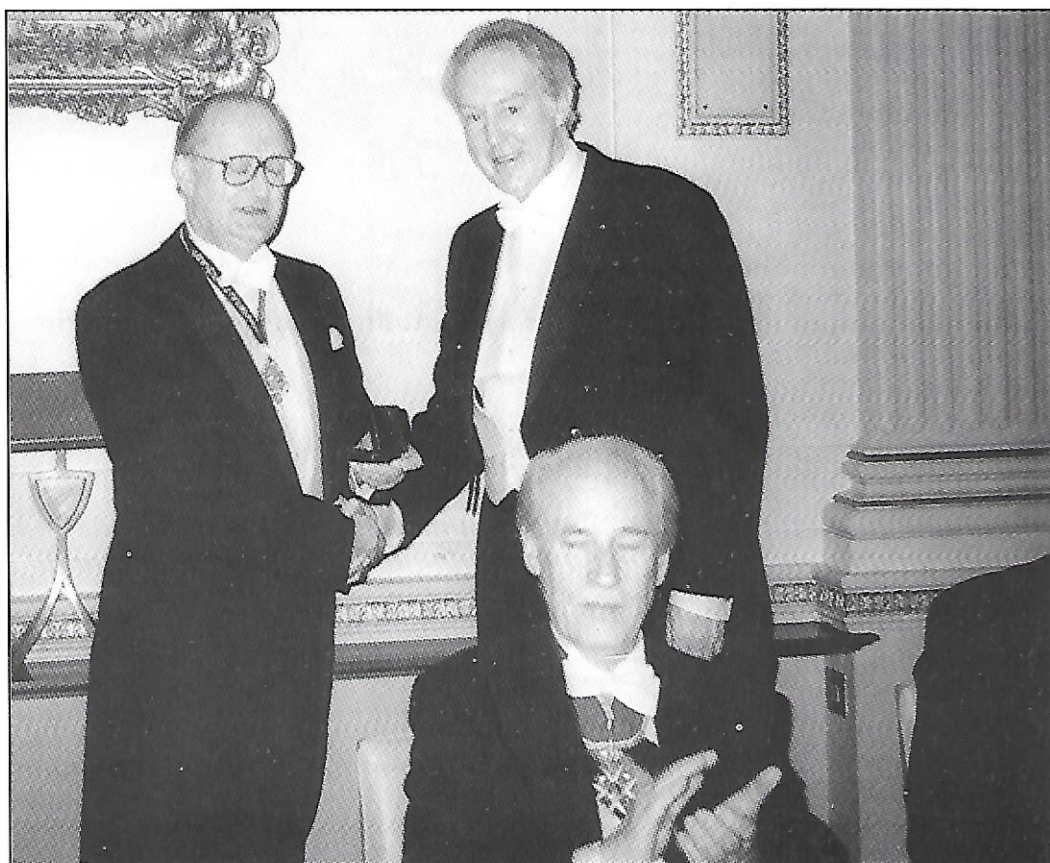
Ridley Medal awarded to Denis J. Butt

The Right Honourable The Lord Mayor, Sir Francis McWilliams accompanied by the Sheriffs were the principal Guests of Honour at the Annual Banquet held at Plaisterers' Hall on Wednesday January 27th, 1993. During the evening the Master, Michael Sykes, presented the triennial award for outstanding work and service to Fruit Culture to Mr Denis J. Butt.

The Ridley Medal award was established by Past Master F. R. Ridley in 1931. There have been many outstanding winners.

Mr Butt is well known to UK apple growers as one of Europe's foremost orchard pathologists. During his 26 years in the Plant Pathology Section at East Malling, he made a major contribution to knowledge of the epidemiology and control of airborne diseases of apple, in particular powdery mildew, scab and canker. More recently Denis has been the driving force behind the production and implementation of VENTEM, a new computer-based scab disease management system for use on farms by growers.

The Banquet was a glittering occasion. Among the other principal guests were the ambassadors of Norway, Belgium and Spain, Black Rod (who replied to the toast of 'The Guests') and a galaxy of representatives of social and military life.



Our photo shows Mr Denis Butt receiving his award at Plaisterers

Visit of HRH The Prince of Wales to Brogdale

On May 27th, His Royal Highness paid a two hour visit to Brogdale to see at first hand the work which is continuing on the development on the site. The Master and Wardens and the Clerk were among those invited to be present.

St Paul's Day Livery Service

There was a full congregation at St Mary Abchurch on St Paul's Day to welcome Michael Turnbull, Bishop of Rochester, as our guest preacher. Many Liverymen have asked for a copy of his address and it is therefore reproduced below.

Deuteronomy 28.3
'A blessing on you in the city
A blessing on you in the country'

"It is a delight and honour to be with the Worshipful Company of Fruiterers. I have many friends in the industry and have been shown many kindnesses, particularly from fruit producers in Kent. It is significant that I come to the city to meet you all - from the fruit country. I was proud, during a recent visit to Colombia, to be shown Malling Apple Trees and nearly claimed them as my own.

"The text that I have chosen highlights the link between city and countryside.

"Last summer, I read Jeffrey Archer's 'As the Crow Flies'. It is the entertaining and delightful story of an east end barrow boy who became the owner of a west end department store. It fulfils that dream which most of us have of the use of opportunity by talent and ingenuity. But in order to achieve it he used his knowledge of fruit and its market. He built a bridge between country and city. Most of you today know that. Blessings in the city (whether it be City of London, or Whitehall or Brussels) are necessary for there to be blessings in the country.

"And none of you need to be reminded of the vast changes which have taken place in the fruit industry - in the city and the country - over the last few years. Coping with unprecedented pace of change has put enormous demands on all who have to do with fruit: not least the producers. Most of those changes are here to stay and some are quite fundamental.

"What the weather does is basic to fruit growers. Used to good seasons and bad seasons they now have to cope with the probability of a gradual but definite change of climate. There are strong indications that damage to the ozone layer results in higher temperatures and, especially in the south east, less rainfall.

"The cereal growers are having to make drastic changes partly because of weather changes and it has hit the fruit growers as well. Maybe the prospect of citrus fruits and more vines in England is a distinct possibility.

"Using irrigation water pumped from other parts of England may soon become an urgent necessity.

"Changes are not only coming from the physical environment but also economically. Internally, the demands of the major supermarkets are dictating the market and making it less economic to grow certain strains of fruit. Externally, the influence of the European Community and of the wider world markets are creating both increased competition and opportunity (not to mention bureaucracy).

"New technology is also making it possible to preserve and transport fruit over much greater distances so that the fruit markets are able to offer wider varieties of fruit to an increasingly

sophisticated market.

"You hardly need reminders from me of the extent of these changes but they are worth mentioning to emphasise that the industry you joined is not the one you now share in. One of the purposes of the church - whether in the city or the country - is to help people sort out the unchangeables from the changeables - and then to support them in both.

"The text I have chosen from Deuteronomy illustrates this well. The very mention of cities might have suggested fundamental changes to the first hearers of this text."

They were changing:

from nomadic people to settled people;

from animal husbandry on the move to agricultural people growing crops;

from wandering tribal people to those distinguished by the area in which they settled.

Their whole way of life was about to undergo profound changes:

socially,
politically,
and economically.

Therefore they were more dependent on climate, irrigation, technology and permanent social organisation.

But there were unchangeables:

The sanctity of family life;

scrupulous honesty in their dealings with one another;

the defence against hostile tribes.

Above all the retention of national identity in a totally new environment which would involve trading.

At the heart of that identity was a common faith which involved:

obedience to God's laws;

regular worship;

and the building up of local community life.

"You have to acknowledge the need for permanency and stability if we are to live with rapid and volatile changes. This service is itself one example of that permanency.

"What is true for the fruit industry is true for major institutions on which we are dependent: the monarchy, law and order, education, the world of business and finance, and even the church itself.

"In all these spheres we continue to look for stable reliability amidst the changes they are facing.

"1993 is a time for returning to fundamentals, while recognising necessary changes. It is a time for the acknowledgement of some absolutes in morality. It is a time for the worship of God where family and community life are cemented and stabilised."

MICHAEL TURNBULL
Bishop of Rochester

NEW FREEMEN

JANUARY 1993
Raymond Oliver Jeffs
Anthony Bruce Millar

NEW LIVERYMEN

JANUARY 1993
William Jeremy Wakeley

MAY 1993
Richard Charles Brighten
Anthony Bruce Millar
James John Maitland Flagge

DATES FOR YOUR DIARY

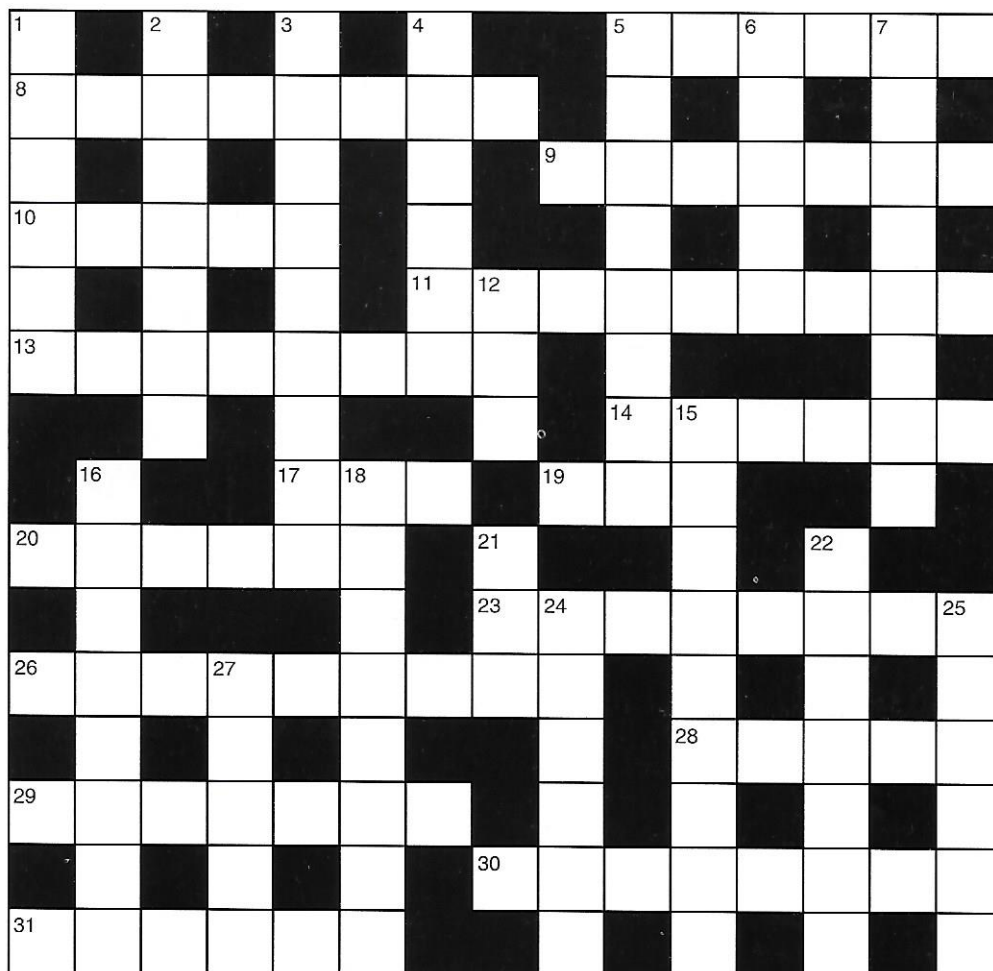
JUNE 24
Common Hall

JULY 22
Court Dinner with Ladies

JANUARY 27, 1994
Annual Banquet

Fruiterers' Company Crossword

As a result of a challenge, the Learned Clerk has prepared a crossword for our readers. For those who wish to enter a competition, either cut out this page or photocopy it if you wish to keep your newsletter in tact. The Master has generously donated a Magnum of Champagne for the first correct entry to be opened on July 1st, 1993 at the Clerk's office. All entries should be sent in a sealed envelope marked 'Crossword' to the Clerk. Members of the Clerk's and Editor's families are unable to enter and the Clerk's decision will be final.



ACROSS

5. What the Master must be at all times (6)
8. Hot and green, or mild and red (8)
9. Second hand revolver (4, 3)
10. This is 'ard work (2, 3)
11. Add a beginner and it is done at Goldsmiths' Hall (9)
13. Bananas, mangoes, etc., are these fruits (8)
14. After the king on water (6)
17. Like the Fruiterers, simply the best (3)
19. A new flower from Europe (3)
20. I Shard mixed not a fruit (6)
23. Abe Siler becomes adventurous (8)
26. Suitable garb for the City (9)
28. A note, a song and a point produce this most useful fruit (5)
29. From St Clements (7)
30. Native of Jamaica (8)
31. To own (6)

DOWN

1. The account left when freed (6)
2. Fruit found in Capri cottage (7)
3. What a substitute does (5, 2, 2)
4. Sold by Liveryman Felton, if he could spell and dotted the I (6)
5. Sounds like a good product of 28 A (4, 4)

6. Attack with a pole to sink to this depth (5)
7. Digger, a member of a fellow Guild? (8)
12. That's the lot (3)
15. French with German point and brine produce this vegetable (9)
16. German one a riot - mix and enjoy in S. America (3, 2, 3)
18. What all Livery Companies have obtained (8)
21. It rises in the tree (3)
22. Definitely everyone not here (3, 4)
24. He whips defaulters (6)
25. Last of the caviar? (3, 3)
27. Tuneful one hopes (5)

NAME:

ADDRESS

TEL. NO

Please send in a sealed envelope marked 'CROSSWORD' to:

Commander Michael Styles, RN

Denmead Cottage, Chawton, Nr Alton, Hants GU34 1SB

Charitable giving

Many Liverymen will be wondering what progress has been made on the Brogdale Appeal. It has taken longer than expected to appoint a new Fund-Raiser, who will work in conjunction with the new Chief Executive, but he is now in place.

The policy decided separates the Brogdale appeal from the need for fresh funds for the Company's normal work. The Appeal Committee's role will therefore be changed. During the next few weeks every Liveryman will receive a detailed letter seeking renewal

of covenants or execution of new ones.

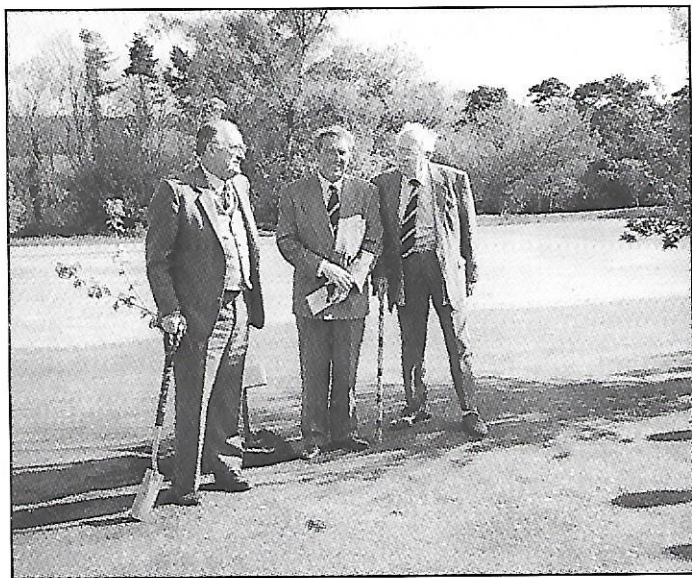
The second thrust of the Fruiterers' Brogdale Appeal will not come immediately. The approach of the Fund-Raiser will be to complete the preparations and obtain external pledges for a substantial sum before the public appeal is made. Liverymen wishing to direct funds to Brogdale may well prefer to wait a while.

It can only be stressed that our funds need continuing replenishment if we are to continue the current programme of grants.

Fruiterers' Golfing Society

On May 6th, the annual meeting was held at Kingswood. The Fruiterers' Cup was won by Tom

Hilliard and the Chaplain (Rev. Nigel Abbott) won the prize for those with a handicap over 18.



Our photograph shows the Master, Tom Hilliard and Ralph Felton (President) at Kingswood.

Tree plantings

The Master continued the programme of tree plantings at Holker Hall, Cartmel, in Cumbria, the home of Lord and Lady Cavendish. Their garden won the 1992 Gardens' Award, being the successors to Parham, which won

in 1991.

On May 6th the Company presented cherry trees at Kingswood Golf and Country Club, the 'adopted home' of the Fruiterers' Golfing Society.

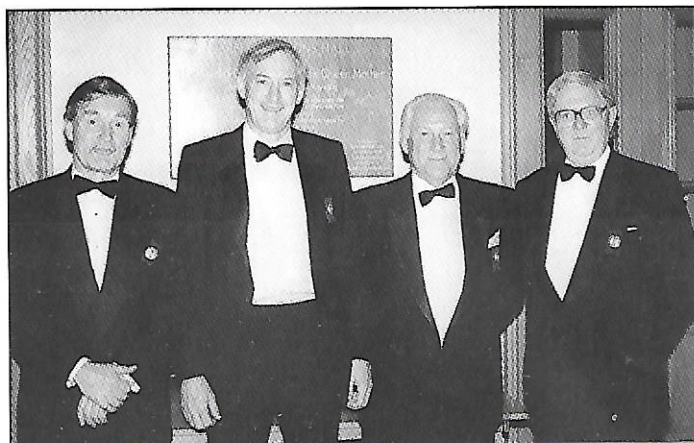
Charitable Trust

In the year to January 25th, 1993, the trustees of the Company's trust for general charities has supported:-

Heart of Kent Hospice;
Meadway;
Learning Together;
Blackthorn Trust;
Sightsavers;

Anita Goulden Trust;
NSPCC;
St John's Ambulance;
Sheriff and Records Fund;
Dr Stanford - Leprosy in Africa.

Honorary Assistants to the Court



At the Audit Court Meeting on May 27th, T.W. Bullivant, I.J. Graham-Bryce, K.C.E. Broomfield and F.D. Berridge were elected to serve for two years. Our photograph shows them (left to right) at Barber-Surgeons Hall.

Candidate for Lay Sheriff

J. Michael Broadbent (pictured here with his wife), who is one of the two candidates in the election on June 24th, was among the guests at the recent Audit Court Dinner.



OBITUARY

We are sad to record the death of Past Master Shaw Eiloart OBE on June 14th and send our sympathies to his widow and her family. A more detailed recollection of Shaw will appear in our next issue.

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